

"Where liberty is,  
There is my country."  
—Franklin.

# The Northfield Press

The greatest single civic  
asset of a community is the  
integrity of its newspaper

PUBLISHED in the INTEREST of the PEOPLE of NORTHFIELD and VICINITY

No. 4809

Northfield, Massachusetts, Friday, February 27, 1948

SINGLE COPY 3 CENTS

## RECORD ATTENDANCE AT SPENCER BROS. SHOW

A Ford Farming Open House was held at Spencer Bros. show-room Tuesday evening, February

### Special Election

The special election for school committee is to be held on Monday, March 15, with polls being open from 12 noon to 8 in the evening.

The election is the result of a tie between Mrs. Marion C. Billings and Mrs. Lillian G. Wells at the regular election on Feb. 2. Each candidate polled 239 votes.

### Announce Marriage

Mr. and Mrs. Fred G. Avery have announced the recent marriage of their daughter, Marian Ethel, to Ervin L. Barber, of the Marine Corps, son of Mr. and Mrs. Myron E. Barber of Bernardston.

### Active Salvationist

Brig Clifford B. Brindley of the Salvation Army, who is a resident of this town, and well known locally for his supervision of the Louise Andrews camp, is the young peoples secretary in charge of young peoples work of the Salvation Army attached to the headquarters in Boston. At present he is visiting many of the towns and cities in Western Massachusetts and holding conferences as well as giving addresses on the special work for youth. Brig Brindley has been connected with the Army for the past twenty five years, and many have heard his messages at various local gatherings. It is expected that the camp here will be placed in readiness for this summer's program as soon as weather permits and that its opening will be about July first.

### Bridge Under Repair

Motorists are urged to drive with care when they enter Brattleboro over the Connecticut River Bridge. Repairs are proceeding on the easterly end of the bridge and when the coffer dam is completed in preparation for the work on the abutment traffic will be one-way.

TRY A CLASSIFIED AD TO  
Sell the things you no longer  
have use for. The cost is small.

24, for farmers, tractor owners and guests. The purpose of the meeting was to help tractor owners get the most out of the equipment they have and to demonstrate the latest features on the new 8N Ford Tractor.

The meeting was opened with words of welcome by Mr. Spencer, who then introduced "Slim Clark, The Singing Cowboy", who appears every Tuesday evening on the air over Station WKNE at 6:15 under the sponsorship of Spencer Bros. Then a movie demonstrating the many uses of the Ford Tractor, followed by a discussion period led by John Kelley, Spencer Bros. staff and Royden Tuttle, District Supervisor for the Nicoll-Talcott Corporation.

More songs from the "Singing Cowboy" and a "Sportsparade" movie ended the program.

After the drawings for the door prizes, refreshments were served and everyone had a chance to examine the new Ford Tractor at close hand.

### The Northfield Schools

At a recent meeting of the Worcester County Banquet of the alumni and faculty of Clark University Mr. Lester P. White, president of the Clark University Alumni Association, spoke on the subject of "Projecting Clark's Past into the Future."

Sunday morning speakers at the Northfield Schools February 29 will be Rev. William G. Cole, chaplain at Smith College in Northampton, Mass., in Russell Sage Chapel at 11 o'clock and Dr. William E. Park, president of the Northfield Schools, in Memorial Chapel at 10:30 a.m. Dr. Park will be guest preacher at the Pomfret School in Pomfret, Conn., in the evening.

The Tau Pi Dramatic Society and the Hermon Players recently presented a joint play, "Seven Sisters", in Silverthorne Hall and Camp Hall.

Students at Mt. Hermon School will leave the campus on March 3 for their spring vacation and classes will be resumed on March 24.

## Legion Post Holds Monthly Meeting

The "Haven H. Spencer" Post of the American Legion met in the Legion rooms at the Town Hall on Tuesday evening.

Reports of the various committees were heard and discussions followed.

Plans were made to bring a debating team to town to debate both sides of the issue of Universal Military Training. When plans are completed, the details will be announced and it is hoped that the townspeople will respond and attend this timely meeting.

A committee was appointed to prepare a program for the Memorial Day celebration, which will fall on a Sunday this year. The committee chairman, Ed Hurley, promised a bigger and better program this year.

Arrangements are being made with the U.S. Army Recruiting Center in Orange to have them exhibit their moving pictures here in town.

The application for membership of Unto Hantunen was voted on and accepted.

## Fortnightly Shows Two Gay Comedies

The Fortnightly met February 20 in Alexander Hall to see two one-act plays. The plays were directed by Mrs. Robert Abbott, with club members making up the casts.

The first, "The Acid Test" with Mrs. Roger Greenwood and Mrs. Allen Wright humorously showing that women rarely remain devoted friends despite affection and common interests. After a great display of tenderness and considerable discussion of their relationships the play ended with both ladies shouting insults at each other.

The second play, "Sally's Hat Shop", with Mrs. Joseph Reeves, Mrs. John Hurley, Mrs. George Leonard, Miss Elizabeth Bralley, Mrs. George Carr, Mrs. Marshall Lamphear and Mrs. Paul Thompson as the cast. The play took place in the hat shop, where each customer was shown the most elegant Parisian creations with delightful sales finesse and true to life each of the ladies bought the hat least suited to her type.

Both plays were well cast, and most entertainingly performed. Refreshments were served by Mrs. Harvey Jack, Mrs. Ernest Kirmann, Mrs. David Hammond and Mrs. John Hurley.

## Northfield Historical Society to Meet

The Annual Dinner of the Northfield Historical Society is to be held Tuesday, March 2nd, at 6:30 at the Bronson Inn.

Reservations can be made with Mrs. Martin Vorce before 6 p.m. Friday, the 27th.

Under the year's theme of History in the Making in the Connecticut Valley, Dr. Bronson will report on "A Religious Situation in the Early Days of Vermont". Mrs. Willis Parker will speak on an "Early Manifestation of Women's Rights in Connecticut"; and Willis Parker will report on "Some Mechanical Geniuses."

## Unitarian Youth Group

The American Unitarian Youth Group met on Sunday evening, February 22, at the Unitarian Church. After a business session conducted by the president, Beverly McCollum, Rev. Mrs. Gredler spoke informally to the group on "Unitarians and their Beliefs."

Among other things, she pointed out that Unitarianism was distinctive in that it stressed: (1) the unity of one God; (2) the humanity of Jesus; (3) the value of the Bible as great literature and as the story of the religious development of man; (4) that human nature was imperfect but not inherently bad; (5) that the best preparation mankind can make for the future life is to live abundantly here and now, rejecting the doctrine of eternal punishment.

The Unitarian Church encourages men and women to read and think for themselves, believing that God is worshipped through men's minds as well as their hearts.

The last part of the evening was spent in identifying the many statesmen, writers, poets, social workers, philanthropists, scientists, and educators who have embraced the Unitarian belief. In the Hall of Fame twenty of the seventy two distinguished Americans are Unitarians. A social time, with games, followed.

Next week the group will meet at 6:30 for skating which will be followed at 8:30 by refreshments and a social time at the parsonage.

"Can you give me a promise on some Old Tavern Platter?" said Clyde Gregson to Sterling Adams. "I can't guarantee a thing," said Sterling. "I realize that," said Clyde.

## Primary Elections

The Primary elections will be held at the Town Hall on April 27 when the Republicans and Democrats will present their nominations for members of their respective committees and selections made for the various party groups to attend the national conventions and choose the candidates for the presidential and other offices. It is important that every voter align with a political party and be counted upon in their effort of government. The two party system is an essential method in a democracy. In Northfield there are a very large number of undeclared voters, styled independents who vote their choice of candidates but never assume any responsibility in their nomination. Republican or Democrat all should share in the setup of the election processes.

## P. T. A. News

The Northfield Parent-Teacher Association will hold a regular monthly meeting March 8 in Alexander Hall at 8 p.m.

The speaker for the evening will be Miss Eleanor Davis and her topic is "Education and Family Life in Russia."

Part of the meeting will be devoted to a discussion of P-T-A policy with Mrs. William Killen, the district director participating.

The P-T-A Executive meeting will be held at the home of Charles Scanlan on March 1, at 8 p.m.

## Marshall Takes Over Main St. Grill

George Marshall of East Northfield, has taken over the restaurant on Main street, formerly known as "Picky's Grill."

Marshall, the new manager, announced that although redecorating will begin immediately, the grill would maintain the same hours as before, open from 12 to 2 and 6 to 12 Monday through Friday; noon to midnight, Saturday and Sunday.

George, being well known in town, has had many of his friends visit the grill and wish him well.

## Ridge Property List

It is announced that the sale and rental list of properties on Rustic Ridge will be issued about March 15th. All property owners should advise the Clerk of the Rustic Ridge Association if their cottage is for sale or available for rental so that the same can be included. In every case the price must be stated. Three applications for rental are now in the hands of the clerk and two applications for purchase. One rental has been concluded and the fortunate family is that of Mr. and Mrs. Manning of New London who will occupy the cottage of Miss Allen in Mountain Park. In addition to the above, two applications have been received for furnished homes, with modern facilities in the residential portion of the town.

## NEW NORTHFIELD TAX RATE TOWN THIRD IN STATE

According to an announcement from the office of Henry F. Long, Commissioner of Taxation, Northfield is the third town in the state

to fix its local tax rate. This is the first time Northfield has been able to establish its tax rate at such an early date, the official date being February 18, 1948.

A telegram of congratulations and the following letter have been received from the office of Mr. Long:

February 18, 1948  
To the Board of Assessors  
Northfield

It is with great pleasure that I approve your rate of \$50 which is intelligently developed. I congratulate you and through you the town on having such an able Board of Assessors. The difficulties facing the local officials in view of the enormous demands locally to be encountered, are beyond most peoples comprehension. But you have faced the situation squarely and I believe are reflecting in the tax rate the best by way of good evidence to the community exactly what under the valuation as found by you as of January 1, is a mathematical conclusion of \$50 per thousand as being the measure of their contribution to the support of local government for 1948.

I congratulate you on being the third municipality in the State to establish its tax rate. This in and of itself is an achievement, and I congratulate you most sincerely on it.

With every good wish,  
Cordially yours,  
Henry F. Long  
Commissioner of Taxation

## Deserved Promotion

A. Henry Smith, a native and former resident of this town, and son of Mrs. N. Fay Smith has been appointed manager of the Marine Loss Department of the North America companies, with office in New York City. Mr. Smith is well known in marine insurance circles. In 1945 he went with the North America and previously was with the Field and Cowles as New England Marine manager for many years. Mr. Smith has many friends in Northfield. He resides with his family at North Tarrytown, N. Y. He and his family frequently visit his mother here.

## Northfield's Oldest Resident

Last Valentine's day, Mrs. Amy (Tufts) Starkey celebrated her 97th birthday with friends at the home of Mr. and Mrs. Fred W. Chapman on Beers Plain Road.

Mrs. Starkey, born in Landsgrove, Vermont, on February 14, 1851, was exactly two months past her 14th birthday when Abraham Lincoln was assassinated on February 14, 1865.

She recalls leaving the Chester, Vermont farm of her parents with her great-uncle for Trenton, New Jersey. She was there when the boys in Union Army marched home from the wars and were treated to a welcome-home feed on the town common.

Mrs. Starkey, then Mrs. Slate, moved to Northfield and for 72 years lived in the house, now occupied by William Slate, on the corner of Warwick and East Streets.

While living in this house Mrs. Starkey remembers the day when while doing her household chores, she was singing hymns to lighten her work, and upon looking down from her upstairs window, she saw two men seated in a horse-drawn cart joining loudly in the chorus. They were Dwight L. Moody and Ira D. Sankey.

Mrs. Starkey had five children, two now survive, Charles Slate of Springfield and William G. Slate of Northfield. She also had six grandchildren, among them Harold Bigelow, Edwin Bigelow and Emma Bigelow and six great-grandchildren, along with four nephews and one niece.

Mrs. Starkey has lived for the past several years with Mrs. Pearl Allen at the home of Mr. and Mrs. Fred W. Chapman.

A long, full and active life having threaded its way through decades of history is here saluted.

FOR COMFORT, STYLE AND  
HEALTH WEAR  
Trixy Foundation Garments  
Fitted by  
MRS. DEAN WILLIAMS, R.N.

## PINE TOP SKI AREA

Huckle Hill Road

South Vernon, Vt.

Five Miles from Northfield

## TWO TOWS

Open Slopes for Experienced and Novice Skiers

Registered Instructors Warming Hut and Refreshments

Call So. Vernon 992 for Information

## ANNOUNCEMENT

The Former

## PICKY'S GRILL

## UNDER NEW MANAGEMENT

## PRIZE CONTEST

## NEW NAME WANTED

CONTEST CLOSES MIDNIGHT, MARCH 6

Write Your Suggestion in the Space Below, Mail to the Manager:

GEORGE MARSHALL, East Northfield, Mass.

Suggestion

My name

Address

## QUALITY AND SERVICE

From Your Local Dairy

## TENNEY FARMS, INC.

ONE OF NEW ENGLAND'S FINEST DAIRIES

CHARLES S. TENNEY

PHONE 996

## BRING YOUR FORD HOME —

For Complete One-Stop Service

Motor Work  
Brake Service  
Undercoating  
Body and Fender Work  
Car Washing  
Polishing and Waxing

For Your Car —

Radios  
Seat Covers  
Chains  
Fog Lights  
Spot Lights  
Firestone Tires

## SPENCER BROS.

Main St. NORTHFIELD Phone 602

Listen to our "Singing Cowboy" every Tuesday, 8:15 P. M.  
on Station WKNE

## 25TH ANNIVERSARY SALE SUNSET FARM ANTIQUE SHOP

192 MAIN STREET

EAST NORTHFIELD

E. O. M.  
END OF MONTH

Thursday, Friday, Saturday

February 26, 27, 28

In the Men's Store

and the Downstairs Store

GOODNOW PEARSON & HUNT

Brattleboro



## The Northfield Press NORTHFIELD, MASS.

**Publisher**  
Unta Mantunen

**Editors**  
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Alma N. Mantunen

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"Entered as second-class matter August 9, 1935, at the Post Office at Northfield, Massachusetts under the Act of March 3, 1879."

Dear Readers:

We regret to admit that some of our subscribers are not too discerning. It is quite obvious from the letters and communications still addressed to the former publisher, some of you are not aware that the "Press" has changed hands. Tsk, Tsk! We thought we had made a better impression! In fact, now we're not sure we made any impression at all.

However, before we admit to failure let us give you an idea of some of the problems that confront us in this business. Since the average work-day is 16 hours long, every activity is in some way connected with the publishing of the Press. Several trips to nearby cities and towns each week, take care of the advertising. Sandwiched between countless trips or phone calls for news-gathering and making up the dummy sheets for the printer, is the actual writing and editorial work.

Printed matter is mailed to Ware and Worcester to be set in type, from there it goes to Barre to be printed. Each Friday the publisher drives 40 miles to Barre, usually through foul weather and over icy roads, to pick up the paper. We share some of our printers' problems, insufficiency of paper, skilled labor and time. Also, the disappointment when at times the finished product bears little resemblance to the desired image.

The sine qua non of our existence is the U.S. Mail: the life line through which we draw sustenance to the Press, the depository for our bouts with the Muse, the only contact with you, the Reader! We are trying our best to send you the kind of newspaper we think you like to read, but we shall never know what you are thinking of us or other matters if you don't take pen in hand and write us a letter. Write us about anything and tell us if we may print what you write. The columns of the Press are hungry for your communications and we love to get lots of mail!

Respectfully,  
The Staff.

## POET'S CORNER

(Contributions by local poets are welcome)

### CONNECTICUT RIVER — EARLY MARCH

(From Harper's Magazine)

Now the river, roused, distended with ice,  
Pushes the valley back, stretches, groans,  
Fells trees and rolls them endwise, plants stones  
In village gardens, knocks down a tobacco barn,  
Has brought a broken bridge clear from Vermont  
Just to make jackstraws of it over the dam,  
Stands at the farmer's doorstep, white and gaunt,  
Come to claim possession, not to warn;  
But he is there to meet it. What do you want?  
Is left unsaid. Familiar with its ways,  
He has no word even of quiet scorn, knowing it will forget, one of these days,  
Behavior so incontinent and wild: Withdrawing, it will wander as before  
Down along the meadows like a child  
Playing with emeralds on the valley floor.

GRACE HAZARD CONKLING.

## FOR IMMEDIATE SALE

REASONABLY PRICED

1948 Ford Super Deluxe  
1948 Mercury Sedan Coupe  
1947 Oldsmobile Sedan  
1947 Ford Super Deluxe  
1946 Ford Convertible  
Many other cars to choose from  
Also a wide variety of new and used trucks, pickups, panels, dunks, etc.

Follow the Crowd to

**Hartwin Motor Sales,**  
Sudbaker — Motor Sales  
8 Pierce St. Greenfield  
Tel. 2094

## Colonial Chronicles

History in the Making  
in Northfield

No. 3 in the Series

There is that monument at the north end of Main street, Northfield, commemorating the tragic deaths of Nathaniel Dickinson and Asahel Burt, April 15, 1746. (The town dedicated a monument to Dickinson three-quarters of a century ago.) Parsons tells us that Burt was as much scalped as Burt Dickinson. What about this Burt family? Asahel's great grandparents were with the founders of Springfield. Henry Burt was on their first board of selectmen, likely called townsmen, along with Richard Sikes. What of it? Did they make any difference? What are the facts?

That family of Horace P. Sikes over on Northfield Mountain, that inspired Dwight and Samuel Moody to the vision of founding Northfield Young Ladies' Seminary, was in the direct line of descent. Furthermore, this crippled Northfield Sikes was such a cultured citizen that his encouragement, and gifted daughters at the school, played their part in making that vision a successful reality. Genevieve Sikes passed the first entrance examinations with the highest marks and became a student-teacher.

Now again, what of the Burts? In Yale Library it may be found that Henry's wife Eulalia Burt was once in her coffin ready to be buried alive! That she escaped this fate was fortunate indeed in the light of things to come, for descended from her daughters were the following:

D. L. Moody; President Grover Cleveland; Ethan Allen, leader of the Green Mountain Boys; Sylvester Judd, the respected historian of Hadley; President Ezra Stiles of Yale College in the Revolutionary days; Edward Hitchcock, a native of Deerfield, noted for his faithful service as President of Amherst College in its most critical period, as well as for his original contribution to geology, including the discovery of fossil remains in our Connecticut Valley a century ago; Dr. Oliver Wendell Holmes, the poet and professor of anatomy at Harvard College and his son, by the same name, who made his name known throughout the world as a member of the United States Supreme Court.

None of this is from our towns previously published history, some of the facts may be found in the two volumes, **THE FIRST CENTURY OF SPRINGFIELD, MASS.**, published by another Henry Burt in 1899, rather much of this information is the result of personal research.

To return to the beginnings of Northfield history, even before the committees in Northampton petitioned the General Court in Boston to be allowed to settle here, mention should be made both of the Indian owners and the first white men to discover the territory. To those who have not given these matters their attention before, there may be a few surprises. For instance, who left us a record of what the Indians ate? Who cultivated the tobacco and who was allowed to smoke it? Was Northfield heavily forested? Were there any Christian Indians exerting any connection with the early local history? What was the status of the squaw? How did the leader in the discovery of Northfield chance to have an unusual qualification for the venture?

All these questions and many more will be answered as the further history of Northfield unfolds. Between the time of the landing of the Pilgrims and the end of Indian Wars, a few years before the Revolution, peace and conflict with the natives were matters of primary concern. Much credit for maintaining peace from 1620 to 1675, except in the defeat of the Pequots in Connecticut in 1637, goes to three or four leaders.

Their methods were those of brotherly love. Without a peaceful start, gaining a foothold would have been impossible. Among the express purposes of both Massachusetts Bay Company and Harvard College at their start in 1630 and 1636 respectively, was that of spreading Christianity among the natives. (One finds not only the New Testament commanding to do so, but a strange theory that the Indians were the ten lost tribes of Israel. The Puritans based their government upon the Mosaic laws of the Old Testament.)

(To be continued)

## Fine Pop Corn

New For Sale  
5 LBS. FOR \$1.00  
Telephone 2087

## DICKINSON MEMORIAL LIBRARY

MRS. FLORENCE PHELPS, Librarian

Mrs. Stanley Bell, Assistant Librarian

Open to the public Tuesday through Saturday from 1 to 5  
except Wednesday and Friday when it closes at 4 p. m.

Those of you who enjoyed "Farmer Takes a Wife", by John Gould, will want to read "The House that Jacob Built", his latest book. With the same informality and quiet humor which has characterized his other writings, Mr. Gould tells us of the building of his home on the very spot where his great grandfather Jacob Gould built his house in 1780. This original building, which had always been home to the Gould family, burned to the ground in 1940. To quote the opening chapter "Our laddie was born in March, the night the house burned down. We have never felt this was an ideal combination."

The Goulds determination to rebuild and to try to recapture in some measure the spirit of the beloved old place, was delayed by the war years. But in 1946 they were able to begin and threaded through the story of the rebuilding are the memories of the old homestead and of the old days, memories of the people and of the way of life of many years ago. Here is a tale of country auctions and dooryard calls, of the Saturday night banquet, of big fragrant kitchens and apple and mince pies by the dozen and strawberry short-cakes that stretched all the way from here to there. To quote again, Walter Garuthers is visiting the new house for the first time and viewing the modern kitchen with a critical eye, "How much does the flour-bin hold?" A little better

than a bag." "Ain't enough, it's gone too soon and then one day you get store bread on the table . . . There ain't no more sorrowful sight in this world than a dinner table all set up with store bread."

This is the kind of book that makes us wonder if, with all our wonderful household aids and gadgets, we aren't perhaps missing something that the families of long ago enjoyed. It is an indefinable something. Perhaps some of you who read "The House that Jacob Built" can find the right word for it!

In keeping with National Brotherhood Week, we suggest the following books:

Problems of Lasting Peace - Hoover and Gibson.  
Prefaces to Peace - Challenge of the Present Crisis - Harry Emerson Fosdick.  
One World - Wendell L. Willkie.

The word "brotherhood" brings to mind a man who was indeed brother to all men, the humble as well as the great, Ernie Pyle. Whether or not you have read "Here is your War", "Brave Men" and "Last Chapter", don't miss "Home Country" which is a collection of Ernie Pyle's writings during five years of wandering here in America, of meeting and talking with, and of understanding his fellow-men. This is true Americana and a fitting volume for "Brotherhood Week."

B. H. B.

## THE "SQUEEZE" BOX

Welcome to the Squeeze Box. What a safety valve it will provide for us Northfield people. We who are shut up here in this lovely valley, almost snow bound this winter, with four ministers talking to us, and no chance to talk back to them, what a good time we shall have airing our grievances and our joys in Squeeze Box. One of the fundamental principles in the technique of Jane Adams in Hull House and Graham Taylor at the famous Commons in Chicago in their early days, and which has been continued to the present, was to provide a place where the people of the community could have a free opportunity to speak their mind, relative to any subject, public or private, which was troubling them. And did they avail themselves of that chance! The night when this privilege was to be given, was, and is the most popular of all nights. Radio's Town Meeting of the Air is a pale affair compared to some of the nights experienced in Chicago. In this little town of ours there are some lively discussions relative to subjects which are of common interest. The only time and place where we, the people, can express ourselves to be heard by our fellow citizens, and can get their reaction, is Town Meeting. But that comes only once a year. The remainder of the time we the people are bottled up and the result is an occasional explosion. So look Mr. Editor for plenty of Talk-Backs in your Squeeze Box, after we once get started. We want to talk about our town officials and what they are doing: about our churches what they are doing and what we should like to see them doing: about the Youth Hostel, the Schools, the plays they are presenting, whether all this is a waste of public funds, etc. Sometimes we might want to commend some one for a fine piece of work, comment on some public function or a special sunset. We talk about all these interests among our own groups; but it will be much more fun to air our thoughts and opinions in your paper, and await results.

One of the Squeezers.

## Town Topics

Harold Lord has begun his work on radio repairs at the Coffee Shop and will gladly attend to all calls.

The recent cold storms with sub-zero weather and abundance of snow has wrought considerable damage to properties about town. Houses occupied and warmed with heat have had accumulations of ice in the valleys of the roofs and along the lower edges which caused the water to penetrate under the shingles and damage the interior. Hundreds of houses have so suffered and much repair will be required in the spring.

## THE PHILATELIST

"It's a great day for the Irish" and every man, woman and child, the entire 51 of them, in that self-styled "little patch of Ireland" are making ready for that great day at St. Patrick, Mo., the only town named for the illustrious St. Patrick in the nation.

Yes, the country folks Clark County are preparing and rehearsing the Irish songs and dances for the grand ball held each year in this little town. The queen of the ball, on St. Patrick's Day, in St. Patrick's, Missouni, will wear a golden crown of shamrocks while she is serenaded by the Brennan's O'Shannons and other such favorite sons. Since the O'Ryan's first settled in this little bit of Erin some 110 years ago, the town has always predominated with Irish names.

It's not hard to distinguish St. Patrick, Mo., for the roads approaching the town are marked with shamrock highway signs. Everyone in town is busy but none more busy than John Logdon, Postmaster of St. Patrick. Each year, the green shamrock cachet which is affixed to mail matter at that town is requested by thousands of Irish sons and daughters all over the United States and even from many foreign countries. This green shamrock bears the wording, "St. Patrick, Mo. Only One In The World." The postmark of this town is printed in black.

Last year some 25,000 cachets and postmarks were affixed - all by handstamp. Although many philatelists requested the postmark in green ink, this cannot be supplied, although the cachet is printed in green ink.

Postmaster John Logdon explained that individuals may send as many cards or envelopes to the Postmaster at St. Patrick, Mo. as desired for postmark cachet and return. At least 2 1/4" of blank space should be provided on left of envelopes for cachet. Remittance should be forwarded to pay for return postage. It is requested that stamps be not affixed for return but that they be purchased at St. Patrick's, Mo. Postmaster Logdon has promised to affix three one-cent stamps, if desired, to carry out the green effect. Remittances should be made payable to Postmaster, St. Patrick, Mo.

This is one of the most popular cachets and postmarks in the nation and makes an ideal and novel remembrance to send to one of Irish ancestry. Remember, you can send as many envelopes as you wish but be sure to send return postage remittance and that all covers are addressed for return.

Do not send personal checks to pay cost of return postage. Remittance should be in the form of postal notes or money orders.

Invest in the Future!  
BUY U. S. BONDS  
TODAY!

## See U. S. Sign For All Year

CHEVROLET NEEDS

New and Used

CARS AND TRUCKS

Automobile Repairing

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JORDAN MOTOR SALES

190 Main St. Tel. 800

EAST NORTHFIELD

NEW AND USED

AUTO PARTS

WE BUY

Scrap Iron and Metals

JULIUS BLASSBERG, Inc.

"The Garage of a Million Parts"

5 2nd St. Tel. 8181

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"The Garage of a Million Parts"

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TURNERS FALLS

## LATCHIS MEMORIAL

BRATTLEBORO

2:15 6:30 8:30

Sun. - Tues. Feb. 23 - 24

"Voice of the Turtle"

Ronald Reagan - Eleanor Parker

Wed. - Thurs. Feb. 25 - 26

"JEZEBEL"

Bette Davis - Henry Fonda

Fri. - Sat. Feb. 27 - 28

"Merton of the Movies"

Red Skelton - Virginia O'Brien

Auditorium Theatre

Sun. - Tues. Feb. 29 - 30

"The Spoilers"

"THE SPOILERS"

Wed. - Thurs. Feb. 25 - 26

"Cloak and the Dagger"

GARDEN

GREENFIELD

Continuous from 1:30

Fri. - Sat. Feb. 27 - 28

Tyrone Power

"Captain from Castile"

In Technicolor

Selected Short Subjects

Sun. - Tues. Feb. 29 - Mar. 2

Robert Mitchum

and Jane Greer

"Out of the Past"

Co-hit

"GLAMOUR GIRL"

PARAMOUNT

Brattleboro

Sun. - Tues. Feb. 24 - Mar. 2

"TYCOON"

John Wayne

Laraine Day

Wed. - Thurs. Mar. 3 - 4

"MARY LOU"

and

"Scared to Death"

Fri. - Sat. Mar. 5 - 6

"Jiggs and Maggie

in Society"

Joe Yule - Renie Riano

and

"Six Gun Law"

THE PRESS

Now Showing!

Lilli Palmer

and Sam Wanamaker

"My Girl Tisa"

Also

"THE BANDITS OF DARK CANYON"



## CALENDAR OF EVENTS

(A note to the Northfield Press will include your meetings in the Calendar of Events.)

March 1. Garden Club meets at Alexander Hall at 7:45.  
Boy Scouts meet.  
March 2. Historical Society Dinner, at Brown Inn.  
Free Methodist Church Women's Missionary Society meeting.  
March 3. Fortnightly meeting, 3 p.m. at Alexander Hall.  
March 6. Pioneer Valley Concert at 8:15 in Greenfield.  
March 8. Boy Scouts meet.  
P-TA Meeting at Alexander Hall.  
March 9. Grange Meeting.  
March 11. Unitarian Women Alliance at 2:30 in the vestry.  
March 12. Holden-Martin Building Show, Brattleboro, Vt.  
March 13. Holden-Martin Building Show, Brattleboro, Vt.  
March 14. "20-45 Club" meeting at 7:00.

The Commonwealth of Massachusetts  
NORTHFIELD, MASS.  
Office of the Collector of Taxes  
NOTICE OF TAX TAKING

To the owners of the hereinafter described land and to all others concerned:

You are hereby notified that on Saturday, the 18th day of March, 1948, at 3 o'clock P. M., at Town Hall, pursuant to the provisions of General Laws, Chapter 60, Section 53, and by virtue of the authority vested in me as Collector of Taxes, it is my intention to take for the Town of Northfield, the following parcels of land for non-payment of the taxes due thereon, with interest and all incidental expenses and costs to the date of taking, unless the same shall have been paid before that date:

List of Parcels to be Taken

Edna M. Doolittle:  
A certain tract of land containing 8 acres, more or less, and located in Pratt Hollow, so called, bounded north by land now or formerly of Ebenezer Jones, East and South on land owned now or formerly by Henophon Field and West on land now or formerly owned by Oliver Field as described in Book 87, Page 125. Deed to the above Edna M. Doolittle is recorded at Franklin County Registry of Deeds, Book 522, Page 294.  
Taxes for the year 1945—\$3.50  
Taxes for the year 1946—\$3.80

Mrs. Esther Geldert:

A certain tract of land known as Lot No. 48 of Rustic Ridge Tract No. 2 according to a plan made from survey of William F. Nichols and B. P. Dwight recorded in Franklin County Registry of Deeds, Book 489, Page 85. Deed to the above Esther Geldert recorded at Franklin County Registry of Deeds, Book 522, Page 85.  
Taxes for the year 1945—\$1.75  
Taxes for the year 1946—1.90

Lawrence Quinlan, James Quinlan, David Quinlan, Helen O'Leary, Katherine B. Campbell:

1st Tract, known as Mattoon Lot—A certain tract of land containing 30 acres, more or less, and described as follows: Beginning at the northeast corner of said lot on the old road leading from Northfield to Warwick now or formerly of C. H. Green's, thence southerly on said Green's pasture to Mill Brook, thence westerly on said brook to a point in the Murdock Saw Mill Pond, so called, thence northerly on pasture now or formerly of C. H. Webster to place of beginning as described at Franklin County Registry of Deeds, Book 452, Page 73, April 21, 1896.  
2nd Tract—

A certain tract of land known as the Worden Lot, containing 50 acres, more or less and fully described in deed of Minnie E. Worden to Thomas Quinlan and recorded at Franklin County Registry of Deeds, Book 489, Page 82.  
3rd Tract—

A certain tract of land known as Quarry Lot, conveyed to Lorenzo P. and Charles S. Munn to M. N. F. Marshall by deed recorded at Franklin County Registry, Book 383, Page 322, dated Sept. 14, 1885, subject to all rights, reservations and exceptions referred to in said deed.  
4th Tract—

A certain tract of land also known as the Quarry Lot, being the same land conveyed to H. N. F. Marshall by deed from Joel L. Bassett dated March 24, 1885, recorded in Book 380, Folio 265. For further reference see deed from Henry Foster Marshall dated Dec. 16, 1891, recorded Book 440, Folio 262, also deed from Franklin Pitta Marshall dated Feb. 5, 1892, recorded Book 440, Folio 263, also deed of Charles Burr Marshall dated Dec. 8, 1893, recorded Book 440, Folio 264, to Henry N. F. Marshall, also deed of Henry N. F. Marshall, guardian to Franklin P. Marshall, dated Dec. 1, 1896, and all recorded at Franklin County Registry of Deeds.  
Deed of October 14, 1897, with any agreements recorded at Franklin County Registry of Deeds, Book 453, Page 188.

Taxes for the year 1944—\$31.68  
Taxes for the year 1945—31.68  
Taxes for the year 1946—34.39  
CHARLES F. SLATE,  
Collector of Taxes,  
for Northfield, Mass.

Feb. 27, 1948.

## CHURCH SERVICES

### TRINITARIAN CONGREGATIONAL CHURCH

Rev. Joseph W. Reeves, Minister  
10:00 a.m. Church School and Young People's Forum.  
11:00 a.m. Worship. Third sermon in a series on "Great Lenten Texts." "Bene Never Faithless."

Nursery for pre-school age children.  
6:30 p.m. Pilgrim Fellowship. Patricia Chapin will lead the devotional service. Rev. Benjamin Andrews, Jr., of the Northfield School for Girls, guest and speaker. Social half-hour to follow.

Thursday 7:30 p.m. Mid-week Lenten service in the vestry. Devotions led by Mr. Reeves. Presentation of the Proposed Merger with the Evangelical and Reformed Church and secret ballot voting by members of the Trinitarian Church.

Thursday, March 11th, Family parish supper at 6:30. Devotional service and speaker at 7:30. Sunday, March 14th, 7:00 p.m. 20-45 Club Meeting. Rabbi Olan of Worcester, guest and speaker.

UNITARIAN CHURCH  
Rev. Hays Rogers Gredler, Minister  
10 a.m. Church school - Mrs. Carroll Miller, sup't. Classes for all ages.  
11 a.m. Church Service and Sermon. Anthem by the choir. Children's story. Sermon by Rev. Francis Schlatter of Barnardston, who will exchange pulpits with Rev. Mrs. Gredler.

The American Unitarian Youth Group plan an evening of skating, followed by refreshments and games at 8:30 at the parsonage. In case of inclement weather the group will meet at the church at 7:30 p.m. for a discussion of "Our Town - What Can We Do To Improve It."

The Parish Committee will meet at the house of Mrs. Dean Williams Monday evening at 8 o'clock.

FREE METHODIST CHURCH  
Rev. Helen D. Bassett, Pastor  
The Rev. Alton Miner will conduct services this Sunday.  
10:30 a.m. Sermon.  
11:30 a.m. Sunday School.  
6:00 p.m. Young peoples meeting.

The regular monthly meeting of the Women's Missionary Society will be held Tuesday evening at 7:30.

Regular Wednesday evening service.

ADVENT CHRISTIAN CHURCH  
South Vernon, Vt.  
Rev. Elvin W. Blackstone  
Services every Sunday, 10:30 a.m.  
Sunday School, 11:45 a.m.  
Loyal Workers, 6:30 p.m.  
Prayer Services, 7:30 p.m.  
Weekly prayer meeting, Thursdays at the Vernon home, 7:45 p.m.

ST. PATRICK'S ROMAN CATHOLIC CHURCH  
Rev. Henry J. McCormack, Pastor  
Masses: First Sunday of month, 8:30 a.m. All other Sundays, 10:30 a.m.

The sergeant had been handing the boys a big story about his importance. At the conclusion he cried: "I'm a self-made man! What do you think of that?"

A voice boomed from the back of the room: "You knocked off work too soon."

A cynical-minded gentleman was standing in front of an exhibition of local art talents labeled "Art Objects." "Well," he announced to the attendant in charge, "I should think Art would object, and I can't say I blame him."

RIGHT as rain

The right place to look for any product or service that you need is in

The Classified TELEPHONE DIRECTORY

YELLOW PAGES

for Northfield, Mass.

Feb. 27, 1948.

## OBITUARIES

Laurie L. Harris of Barnardston, a former resident of this town, died at his home after a few months of illness on Sunday February 22nd. He was 55 years of age.

For eighteen years he had conducted successfully a grocery and market at South Vernon and about two years ago after selling the same purchased a similar business in Barnardston and moved there with his family. He was born in Kentville Nova Scotia, August 9, 1892, the son of Arthur S. and Emma (Beckwith) Harris. He was a graduate of Fitchburg High School and of the Fitchburg Business College.

He married, March 26, 1910, Beatrice A. Brown, who survives with three children, Laurie Harris, Jr.; Richard Harris and Barbara Harris. Also surviving is a sister, Mrs. William Mitchell of Montreal and a brother Hay Harding Harris of Sidney, Nova Scotia. He was a member of Moore Lodge of Masons of Fitchburg, of the Northfield Chapter Eastern Star and of the local Congregational Church.

Funeral services were held at the local Congregational Church on Wednesday afternoon with Rev. Joseph W. Reeves officiating and Harmony Lodge conducting the Masonic ritual. The body was taken to Fitchburg for burial in the Forest Hills cemetery there, with the committal service at the grave conducted by the Fitchburg Masonic Lodge. Bearers were Fred I. Bolton, George W. Carr, John V. McNeil, George Pefferlee, L. P. Goodspeed and Richard Cobb. Kidder Funeral home had charge of arrangements.

Engagement  
The engagement of Miss Jean Kenway, head of the Schaffner Library at Mount Hermon, and John Archibald of Mount Hermon was announced recently at the close of a series of music appreciation courses at Ford Cottage.

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## TOWN TOPICS

Rev. Samuel Shaw, formerly a summer resident with his wife at the home recently sold on Main Street is at his home in Philadelphia and enjoying good health. He continues to be much interested in the affairs of Northfield.

Several summer residents of Rustic Ridge are contemplating an early arrival this summer as soon as weather conditions permit. Usually Miss Lucy F. Jackson of Madison, N. J. has been the first to open her home on Wood Way.

The local American Legion Auxiliary met recently at the home of Mrs. Edward Powell. It was voted to send the President, Mrs. Bertha Rikert to the Governors reception in Boston last Monday.

During the Lenten season Mr. Harry A. Erickson will speak at the Whately Congregational Church on the following topics: Feb. 29 - "The End of the Beginning"; March 7 - "Peter on Trial"; March 14 - "Then he Entered Jericho"; March 21 - "Beyond the Palm"; March 28 - Easter.

The Brotherhood recently heard Winthrop Sanderson give a very graphic picture of his experiences in combat with the Armored Forces. Sanderson also gave his listeners some insight in the workings of the Universal Military Training program. Louis Potts presided at the piano for group singing.

The second town in the county to report its tax rate for this year is Sunderland which increases its rate \$4 above last year to \$37. Will Northfield do likewise?

Ian French of this town has entered the US Army air corps and expects his call for an assignment shortly.

A report in the press concerning the activities of the American Youth Hostels, states that for 1947 they had issued 12,072 passes or membership in the organization.

Mrs. George Pefferlee, who was the chairman in Northfield for the

sale of the Christmas seals, reports that that the sum of \$161.80 was realized which is above the quota and larger than the amount realized last year.

The engagement of Miss Helen Louise Andrews, daughter of Mr. and Mrs. Milford B. Andrews of Warwick Ave. to C. Emerson Hamilton, son of Mr. and Mrs. Earle Hamilton of Heath has been announced. No date has been set for the wedding.

Mary E. Mosse, daughter of Mrs. Alice A. Mosse was one of nineteen students to earn a place on the scholarship honor list for the first semester at the Northfield School for Girls.

Rev. Helen Bassett, pastor of the Free Methodist Church is attending the Young Peoples Missionary Society Conference at Beach Lake, Pa., this week.

Storing Cured Meat  
Except by freezing, no satisfactory method has been devised to keep cured meats over long periods of time without considerable shrinkage. Wrapping the meat in moisture-proof paper and placing it in a muslin sack will provide satisfactory protection for four or five months if the air in the smokehouse or storage room is dry. Meat stored without any covering and placed in an ordinary smokehouse tends to become hard and dry in a few months. One method that has been recommended for keeping smoked ham is to place it in melted beef tallow, allowing the coating to harden, placing a cheese cloth covering about the ham and then repeatedly dipping the ham in the tallow until the covering is complete. By this method hams and shoulders should keep satisfactorily for a year and bacon from three to six months.

Fluorine Has Many Uses  
Discovered 133 years ago, fluorine gas is now available in steel pressure cylinders. It is one of the most chemically active of the 96 known elements, and combines rapidly with most other elements to form stable compounds. Scientists predict these are some of the new products that will come through use of fluorine: A gas now known that requires fluorine to manufacture and which is a nearly perfect insulator for high voltages used in X-ray and nuclear physics; stable lubricating oil that will not break down under engine operations; non-burning, non-poisonous liquid to replace mercury in vapor, boiler, and heat transfer and electric media. Among other possibilities are fumigants, fungicides, anesthetics, resins, plastics, weed killers, stable solvents and new insecticides.

## NEW CITIZENS

BAKER - At Franklin County Public Hospital, Feb. 20, a daughter Rachel Ellen, to Mr. and Mrs. Howard P. Baker of Mount Hermon. Mr. Baker is a teacher of history and the Bible and head of cottage No. 2 at Mount Hermon.

MAYBERRY - At Franklin County Hospital, February 25, a daughter, Deborah Helen, to Mr. and Mrs. Paul M. Mayberry; granddaughter of Mr. and Mrs. C. R. Mayberry of Mount Hermon, and great-granddaughter of Mrs. C. O. Martin of Otis Field, Maine.

PYPER - At Franklin County Public Hospital, Feb. 20, a daughter Joanna Matthes to Mr. and Mrs. Gordon F. Pyper of Mount Hermon, where Mr. Pyper is Director of Admissions and Head of Science; granddaughter of Mr. and Mrs. John Fendel of Lawrence and Mrs. John Pyper of Providence, R. I.

MAYBERRY - At Franklin County Hospital, February 25, a daughter, Deborah Helen, to Mr. and Mrs. Paul M. Mayberry; granddaughter of Mr. and Mrs. C. R. Mayberry of Mount Hermon, and great-granddaughter of Mrs. C. O. Martin of Otis Field, Maine.



"We'll have a place to call our own  
And then we'll want a telephone"

You're quite right, young people. You'll want a telephone, and it's our job to see that you get it.

In the past two years, we've added central office equipment in hundreds of communities; put up new buildings or additions in 86 places; installed thousands of miles of wire and cable. We have been spending more than twice as much as ever before for needed plant expansion, and this year's program is the largest yet.

That's the only way to provide good telephone service for everyone who wants it.

NEW ENGLAND TELEPHONE AND TELEGRAPH COMPANY



## Spring Merchandise Is Now Arriving

AND—

You'll find that we have an excellent assortment of gifts for a baby shower or that new baby.  
Drop in at your convenience!

## THE CHILDRENS STORE

Madame Gosselin 281 Main St. Greenfield

## SUCH BEAUTIFULLY FINISHED FLOORS. YES—AND THEY'RE REALLY Scratchproof!

WOULDN'T you like to have a floor finish that would be scratchproof and therefore would never need re-scrapping? With MINWAX Flat Finish you can have exactly that, for MINWAX Flat Finish is a penetrative stainwax finish that becomes part of the wood itself. There's nothing on the surface to scratch or chip—only a lustrous wax finish that improves with age and simple care.

Let us show you the beautiful colors, and explain why MINWAX Flat Finish gives a really scratchproof finish!

## MINWAX WOOD FINISHES

## HOLDEN and MARTIN LUMBER CO.

A HALF CENTURY OF CREDIBILITY

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Light conditioning costs so little that everyone can have it. A few lamp bulbs of the right size, in fixtures and lamps that are strategically placed, will chase away eyestrain. Make your work "lighter" with better light!

WESTERN MASSACHUSETTS ELECTRIC COMPANY





### Mrs. Charlotte Rayman - Hairdresser "The NORTHFIELD"

#### "HAIR AND SCALP TREATMENT"

Head massages, hair shaping and styling. Machine or machineless permanent waving. Also cold waving, marcelling, facial and manicuring.

For an appointment call 341.

### Our Policy - and Yours

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Shall we check your present insurance coverage for you with this in mind?

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Phone Northfield 457

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AND GROANS?**

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CHARLES M. SCANLAN H. KEITH JACOBUS  
"New England's Largest Hamstery"

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75 Avenue A TURNERS FALLS Telephone 2536

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Your reward for saving may be a vacation trip, the pleasure of seeing your son graduate from college, the joy of owning your own home. . . that depends on you.  
But above any other reward is the feeling of security and self-confidence which a growing cash reserve gives.  
This bank will be glad to be of service to you.

### VERMONT-PEOPLES NATIONAL BANK

Brattleboro—Established 1821

Member Federal Deposit Insurance Corporation

### CONVENIENT, COURTEOUS AND EFFICIENT BANKING SERVICE AT THE WINCHESTER NATIONAL BANK

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### ANTIQUES FURNITURE—CHINA GLASSWARE

SCHOOL STREET, NORTHFIELD

ALSO ACCOMMODATIONS FOR OVERNIGHT GUESTS

## REAL ESTATE

Call HOEHN Phone 536

### Science Enters Field of Maple Sugar Production

Oldtime methods of sugar bush operations in grandfather's day have given way to scientific developments and study, according to Robert B. Parmenter, extension forestry specialist at the University of Massachusetts.

Grandfather tapped maple trees by hand with a bit and brace. Science has developed a portable mechanical tapper, so light that it can be carried on the back. The new machine proved highly successful last year, saving many labor hours.

Science has also come to the rescue of sap ice, once thrown away as worthless. Parmenter declares this sap ice contains from 14 to 66 per cent of the total sugar, with an average of 30 per cent. Operators are now turning this wasted sugar into profits, worth considering with an expected price of four to six dollars per gallon.

Days of boiling sap in outdoor vats are gone. Operators have learned that modern evaporators produce premium light syrup with the finest flavor in the shortest time. Prime quality, Parmenter asserts, is produced in one completed process—without the addition of fresh sap.

Competition in the growing industry has added speed and cleanliness to production. Tests prove that sap boiled as soon as possible after collection produces better syrup. Today's refiners control bacterial action in sap by frequent washing of spouts and buckets.

Forestry experts, meanwhile, have determined that an ideal grove should have at least 50 trees per acre, each with a good crown. The quantity of sap that a maple tree yields, says Parmenter, is in direct relation to the size of the crown. The crown cover, he adds, should be unbroken so that there is very little sunlight falling upon the ground. Years of research also show that maple trees in a forest produce more sap than those in an open grove.

"I admire the harmony that seems to prevail between you and your wife. Don't you ever have differences of opinion?"  
"Oh, yes, very often."

"And yet you get over them so quickly?"  
"Ah, I never tell her about them."

Stranger to Jones:  
"Did you miss your train, sir?"  
Jones: "No, I didn't like its looks so I chased it out of town."

He who knows naught, and knows not that he knows naught, is a fool; shun him.

He who knows and knows not that he knows is asleep; wake him.

He who knows naught and knows he knows naught, is wise; teach him.

BUT  
He who knows and knows he knows, is a master; follow him.

Read the Ads in Your  
Northfield Press

By Quincy

WEEKSCOPE

BORN WITHIN THIS WEEK YOU ARE EVEN-TEMPERED, FRIENDLY AND HAVE A TASTE FOR GAY SOCIAL LIFE

ON THE FESTIVAL OF ST. DAVID, THEIR PATRON, WELSHMEN WEAR IN THEIR HATS THE NATIONAL SYMBOL, "THE LEEK BLOSSOM"

1872—YELLOWSTONE PARK BECAME A NATIONAL PRESERVE

1935—U.S. PUT AN EMBARGO ON GOLD

1935—DRY CROQUET AND 106 TEXANS FOUGHT TO DEATH AGAINST 6,000 MEXICANS AT THE ALAMO, SAN ANTONIO, TEXAS

IT IS GOOD ENOUGH TO ALWAYS ACCORD RESPECT AND HONOR TO THE APPROPRIATE WITH APPROPRIATE CARES—THERE ARE ALWAYS THINGS TO CHOOSE FROM

THE FIRST POST OFFICE WAS ESTABLISHED BY CONGRESS

WE GOT A NEW WAY TO REACH THE PATTERNS

—AND IN 1847, THE DATE, THE FIRST POSTAGE STAMPS OF NATIONAL CIRCULATION WERE AUTHORIZED

THE FIRST MOTHER'S DAY—IT'S AN OLD ENGLISH CUSTOM TO VISIT ONE'S MOTHER ON "MOTHERING SUNDAY" BRINGING A GIFT OF A TEA PLUM CAKE

1948—IT IS PREDICTED THAT FOUR MONTHS FROM TODAY EVERY BANK IN THE U.S. WILL BE CLOSED (TYPE 20 HOURS)

1955—U.S. PUT AN EMBARGO ON GOLD

1955—U.S. PUT AN EMBARGO ON GOLD

1955—U.S. PUT AN EMBARGO ON GOLD

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1955—U.S. PUT AN EMBARGO ON GOLD

1955—U.S. PUT AN EMBARGO ON GOLD

### Pioneer Valley Drive

Like tourist promotion bureaus in 42 other states, which last year spent \$7,000,000 to promote their summer and winter, spring and fall attractions, the Pioneer Valley Association finds that it pays to advertise. Next year the 70 cities and villages in three contiguous counties through its Association will seek to obtain its share of the \$9,000,000,000 tourist trade on a modest \$40,000 budget.

A wealth of potential business awaits New England hotels, real estate dealers, garage and food businesses, farmers, retail stores, restaurants, antique shops and other thousands benefitting directly or indirectly from the growing tourist business. To be reminded of their opportunities should be enough to enlist them enthusiastically in the promotion of the varied advantages which the Pioneer Valley area has to offer.

The natural blessings which New England has been so richly endowed for all-year enjoyment and advantages need only to be made known throughout the country. We don't have to drum up artificial attractions. Ours are real and permanent, and when they have been publicized by the Pioneer Valley Association, the response and the results have been prompt and profitable to all concerned.

In historical interest New England surpasses every other part of the country. It is noted for its scenic beauty and the variety of its vegetation. The variety of climate offers all seasonal sports, and has attracted thousands for year around living. Its farm and other products are varied and abundant. It has its villages and its large centers of population, as well as its convention cities in the proximity of recreational attractions.

The Pioneer Valley Association has achieved large results from its efforts in behalf of the economic life of this region. The tourist business throughout the area has been greatly increased through its publicity program. Its membership drive for 1948 deserves the support of all citizens as well as all businesses and industries of the region. Returns on the publicity investment have thus far proved gratifying; a still greater promotion effort should make a much larger contribution to the economic life of the area.

He who knows naught, and knows not that he knows naught, is a fool; shun him.

He who knows and knows not that he knows is asleep; wake him.

He who knows naught and knows he knows naught, is wise; teach him.

BUT  
He who knows and knows he knows, is a master; follow him.

### Electricity Will Increase General Farm Efficiency

Electric power will increase farm efficiency, cut costs, produce better farm products, build up farm income and end much of the drudgery formerly associated with farming, Claude R. Wickard, REA administrator, recently told members of the National Farm Electrification conference.

Electricity has to be available to the farmer if it is to do him any good, Wickard pointed out. More research and effort directed to helping farmers to find the best uses for electricity, and the supply of plenty of power at reasonable rates, were the second and third factors cited.

Rural electric systems must be built to insure dependable and reliable service for farmers. Farmers can lose a whole flock or a whole year's production by failure of electricity.

Farmers need equipment of high quality, designed specifically for farm use. Farmers with electricity are able to make use of many technological developments which otherwise would be beyond their reach.

### Freedom Gardens Urged

The substantial contribution home gardeners can make in increasing the domestic food supply was proved during the war years. Their help will be enlisted again for the years ahead when many areas of the world will be desperately in need of food, stated Clinton P. Anderson, secretary of agriculture, in calling for the promotion of "Freedom Gardens." Twenty million "Freedom Gardens" is recommended as the minimum goal for 1948. Produce from these gardens can take the place of many foods vitally needed for export. By helping himself to meet increasing living costs, the home gardener will be helping his own community to make a precious contribution to the hungry world, Secretary Anderson points out.

### Babies Pick Own Food

The "self-regulating" method of feeding babies is consonant with the democratic society of which the children are a part and with basic physiologic laws, it was reported to American Medical association. The mothers were told what kinds of food to offer their babies, but otherwise their chief role was to supply the food and to discover their offspring's individual rhythm of eating. The infants even were allowed a great deal of freedom in choosing between foods which have similar nutritional value, such as the different vegetables and fruits. The attained heights and weights of the babies at one year of age compared favorably with the generally accepted standards, 29.4 inches and 21.8 pounds.

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Home is a place where you can scratch any place you itch.  
—Henry Ainsley

Wife to hubby who had stumbled over a chair in the dark trying to get into bed after a large evening.  
"Is that you, Arthur?"  
"Yeah m'dear; if taint, I'm goin' ply for a divorce."

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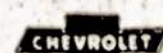
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